

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# Potatoes Grown Especially for Seed

No other section produces as Healthy and Vigorous Seed Potatoes as Northwestern New York. Try them and be Convinced.

GET THE BEST.

PURE SEED.

TRUE TO NAME.

NORTHERN GROWN.

## A. G. ALDRIDGE ESTATE,

Special Discounts to Members of the Grange and Farmers' Exchange.  
(Officers please distribute these Price Lists among Members.)

FISHERS, Ontario County, N. Y.

### OUR SEED POTATOES.

WE HAVE a good supply of true stock now in store, which is very fine, and in good condition. Orders will be booked as received, and shipped in rotation, after danger of freezing is over. We can ship nearly any time between March 15th and June. We assume no responsibility for damage incurred in transit, but we will exercise the greatest care to guard against the sudden changes of temperature. At the LOW RATE here offered, customers are expected to pay the charges when sent by freight or express. Our soil is especially adapted to growing smooth, handsome tubers, perfectly free from disease. Our location for furnishing Good Seed Stock is unsurpassed. Cash must accompany orders to secure attention. The following varieties are the best and most popular now in cultivation. TO ALL WHO INTEND TO BUY SEED POTATOES we will say that the best potatoes grown in the United States are grown in Western New York. More potatoes are grown in this town than in any other town in New York State. Western New York took the Sweep Stake Premium for the best exhibit of potatoes at the World's Columbian Exposition. Where our Seed Potatoes have been tested with those grown in Maine and other states, they have excelled in almost every instance. If you have never planted seed from this section, give us a trial order, and we will convince you what we say is true. Always get your seed direct from the grower when possible. We are now shipping in car lots and using refrigerator and produce cars. Write also for price on car fancy eating potatoes for grocer trade, to be loaded in good sacks.



### OUR FROST-PROOF STOREHOUSE

And cellars at Fishers, Ontario Co., N. Y., on the N. Y. C. & H. R. railroad. This is where our seed stock is stored for our customers during the cold winter months and until it is safe to ship out in early spring.

### "ORANGE BRAND" EATING POTATOES.

DO YOU know that some people never have really good eating potatoes? Let us tell you the reason. Potatoes are loaded in cars by commission men, and it requires from 10 to 15 wagon loads to fill a car. In many instances potatoes from at least four different kinds of soil, and as many different varieties are loaded and mixed in one car. How do such potatoes cook? Some will cook in twenty minutes some in thirty, some in forty, and some never will cook so you can eat them. We receive many letters every season from persons wishing to secure good potatoes for table use. Our "Orange Brand" is selected stock of some one variety grown in warm sandy soil which is especially adapted to growing excellent potatoes that when cooked will be dry, floury and of good flavor. We are prepared to furnish families, boarding houses or hotels and want one GROCER in your city or village to keep these on hand. Potatoes in this section are mostly hoed and harvested by machinery, which does away to a great extent, with hook marks and green ends, and causes much less waste. We ship in barrels or sacks and book no orders for less than 180 pounds. Write for prices, and state quantity needed. We make a specialty of furnishing fancy eating potatoes for the grocery trade. 180 pounds good weight in each sack.

### PURE SEED.

Our potatoes are grown especially for seed purposes, are not to be classed with the common stock handled by commission men. The growing, storing and packing are under our personal supervision and the greatest of care is exercised in keeping all seed pure. You may be asked to pay higher prices, but remember they are no better on that account, and many times not as good.

### HOW TO SEND MONEY.

Remittances may be made at our risk by either of the following methods, viz.: Postoffice money order, draft on New York, Express Company's money order, or by registered letter. Money order office at Fishers, N. Y.

References:—NATIONAL BANK OF COMMERCE, Rochester, N. Y.; W. A. HIGINBOTHAM, Banker, Victor, N. Y.; MRS. GEO. FOWLER, General Store, Fishers, N. Y.; MERCANTILE AGENCIES, and the trade.

### A GOOD STOREHOUSE

Is very important in carrying on the business of growing and selling potatoes for seed. Potatoes that have been wintered too cold or even too warm, are not good seed. Our customers may rest assured that all seed ordered from us will be the very best.

### LOCATION.

Fishers is located in the town of Victor, on the N. Y. C. & H. R. Railroad, and is in the center of the best potato growing section in New York state. We ship potatoes every season to Maine, Michigan, Wisconsin, Minnesota, and all of the Southern and Middle States; have also shipped to Canada, Mexico and Russia. It is generally known by people in other countries as well as in this country, that potatoes grown in this section possess unusual vitality. We have Western Union Telegraph, American Express, Bell Phone.

### TO SALESMEN AND AGENTS.

We want a good reliable man in each town to sell our Seed Potatoes. Our agents who are willing to work are making big sales and doing a very profitable business. We will make special low prices to Agents, wishing to commence the trade in new sections where our seed has never been tested. If you can sell 100 bbls. this year by a little hard work, you can sell 500 bbls. very easy next year, for one trial will convince the growers that our Seed Potatoes are the best. There is nothing you can do through the winter and spring months that will pay you as well. Write for agent's prices. Begin the work early and sell your neighbor a barrel of the best pure seed at a lower price than other agents would charge him for one bushel of poor seed.





### EARLY SIX WEEKS.

This new variety in season is *extra early*, and we find by growing that it is one of the earliest ever introduced. It yields well and will always be ready for market early while prices are high. Color, light pink; flesh very white and floury. One of the best for early garden purposes. Give it a trial.



### NEW SCOTCH ROSE POTATO.

This new rose colored potato is a great favorite. The seed first came from Scotland. The tubers are oblong, bright, and thick, with shallow eyes; tops large, dense, with strong stocky stems. There are few small tubers, and we recommend growing this new SCOTCH ROSE in drills. We will match it against any late variety for productiveness, and wish it tested beside any of the late sorts, because we have never tested a more productive variety. Its season is medium early, ripening after the early sorts, and before Carman No. 3. We consider the SCOTCH ROSE an extremely desirable variety and specially recommend it to our friends for trial. It will produce more large tubers on light poor sand than any other variety.



### IRISH COBBLER.

The most popular early variety grown at the present time. We always sell more bushels of them than any other early variety. Our customers are more than pleased with them and report having harvested large, handsome, white tubers, very early. They cook dry and the flavor is fine. Will keep good until late in spring. One of our contract growers reported 267 bushels per acre on his farm.



### AMERICAN GIANT.

A long, white, late potato that is a standard sort. Tubers are long, smooth, glossy and somewhat flattened and inclined to be smallest at stem end. The American Giant yields immense crops in Monmouth County, N. J. The above is reproduced from a photograph of one taken from our cellar recently. Our stock is pure and handsome.



### WHITE MAMMOTH.

Round, white, late, main crop variety of unusual quality for table use. Easy to harvest, good keeper and very productive. White Mammoth always brings the highest market price and makes a satisfied customer.



### NEW NUMBER NINE.

A new and valuable late round white variety, grown here now several seasons, giving excellent satisfaction, and sold for big money. Each season it yields immense crops of white, handsome tubers and pleases all who have seen it. It is an easy potato to harvest, a fine table variety, and many seasons yields 200 to 300 bushels per acre. See field photograph at digging time, on opposite page.





The elevator digger at work in our field, throwing out over 300 bushels per acre of these beautiful No. 9 Potatoes, where the vines were so large and green that only a few tubers can be seen behind the digger. See next photo of same field where the vines have been raked off.



Four single rows No. 9 dug with the machine, but big green vines raked off at the right so the potatoes could all be seen. A bushel every twelve feet on four single rows.

**PRESENT LOW THROUGH FREIGHT RATES.**  
(SUBJECT TO CHANGE)

We have low through freight rates to nearly all stations on the following railroads: N. Y. C. & H. R. R., L. V., P. & R., Penna., Central of New Jersey, D. L. & W., B. & A., Long Island, N. Y. N. H. & H., Wallkill Valley, B. & M., R. W. & O., N. Y. O. & W., W. S., B. & O., Northern Central, Harlem, Central New England, Central Vermont, Norfolk & Western, B. R. & P., W. N. Y. & P., L. S. & M. S., Michigan Central, Nickle Plate, L. E. & W., and many others not mentioned.

**Present Rates of Freight in Small Quantities in Bags or Barrels per 100 Pounds.**

E. St. Louis . . . . .	.49	Cincinnati . . . . .	.37½	Pittsburgh . . . . .	.30½	Camden . . . . .	.27
Chicago . . . . .	.39	Boston . . . . .	.30	Albany . . . . .	.23	Baltimore . . . . .	.27
Louisville . . . . .	.40	New York . . . . .	.27	Buffalo . . . . .	.17	Philadelphia . . . . .	.27
Washington . . . . .	.34½	Brooklyn . . . . .	.27	Trenton . . . . .	.27	Jersey City . . . . .	.27

Rate on full car load of 600 bushels is much lower.

If there is no freight agent at your shipping station and freight must be prepaid here, be sure to state the fact when giving your order.

Choice Early Potatoes are scarce, and likely to be much higher in the Spring. Prices are for Immediate Order and Spring Delivery on Board Cars Here. Subject to Being Unsold.

**WHOLESALE PRICE LIST.**  
JANUARY 15, 1920

Prices subject to change without notice. Special price on five or more sacks or barrels  
Car Lots a Specialty. Correspondence Solicited.

N. B.—In writing for quotations on large lots state quantity each variety needed; also whether you wish to have them packed in barrels or sacks. Barrels 60 cents more than Sacks.

NOTICE.—Should you receive more than one copy of this Price List, please do us a favor by handing to some one interested in good Seed Potatoes.

	Per 165 lb. Sack.	Sec. Size 165 lb. Sack
American Giant, late, long, white, very productive and good keeper . . . . .	9 50	9 00
American Wonder, long, white, late, very fine, heavy yielder . . . . .	9 50	9 00
Beauty of Hebron, early, well known and one of the best . . . . .	10 00	9 50
Bliss Triumph, extra early, bright red, handsome and productive . . . . .	10 00	9 50
Blue Victor, late, round, blue skin, productive, very white flesh . . . . .	9 50	9 00
Bovee, new, plump and very early, heavy yielder . . . . .	10 00	9 50
Burpee's Extra Early, new, early, a choice variety for the garden . . . . .	10 00	9 50
Carman No. 1, new, white, medium early, heavy yielder . . . . .	9 75	9 25
Carman No. 3, late, white, comes well recommended, big yielder . . . . .	9 25	8 50
Carman Seedling, new, round, white, main crop, large branching vines . . . . .	9 75	9 25
Delaware, medium early, white, slightly flattened, a good one . . . . .	9 75	9 25
Dibble's Russet, new, round white, plump, russet skin, excellent quality . . . . .	9 75	9 25
Early Harvest, white, netted skin, unexcelled for the early garden . . . . .	10 00	9 50
Early Six Weeks is extra early, best garden variety . . . . .	10 00	9 50
Early Northern, rose class, early and a good table sort . . . . .	10 00	9 50
Early Market, extra early, short stocky vines, productive . . . . .	10 00	9 50
Early Rose, old yet always reliable: order early . . . . .	10 00	9 50
Early Vermont, early, smooth, pink, productive and fine quality . . . . .	10 00	9 50
Enormous, new, large, white, late, large vines, productive . . . . .	9 75	9 25
Eureka, extra early, round, white, good cooker and keeps well . . . . .	10 00	9 50
Green Mountain Improved, round, white, large tops, big cropper, fine for table . . . . .	9 75	9 25
Heavy Weight, new late main crop, round white, heavy yielder. Try it . . . . .	9 25	8 50
Irish Cobbler, best extra early variety, large, white, pleases all . . . . .	10 00	9 50
King of Roses, new, early, best one of the "Rose Class" . . . . .	10 00	9 50
Longfellow, long, white, late, big vines, productive, does not blight, new . . . . .	9 50	9 00
Maggie Murphy, medium early, very large, immense yielder . . . . .	9 50	9 00
Manis'ee, roundish red, handsome, productive. New . . . . .	9 50	9 00
Million Dollar, new, round white, Carman type. Very productive . . . . .	9 25	8 50
Mills Prize, very large, white and productive, best main crop . . . . .	9 75	9 25
Never-Bright, long red, late, big cropper. Does not blight . . . . .	9 50	9 00
New Scotch Rose, very prolific, handsome rose colored . . . . .	9 50	9 00
New No. 9 large round white, big yield, fine for table and keeps well . . . . .	9 25	8 50
Northern Beauty, early, beautiful, pink skin, good yield, stocky vines . . . . .	10 00	9 50
Ohio Junior, extra early. A new seedling from Ohio, a good one . . . . .	10 00	9 50
Ohio, extra early, almost first in market, productive . . . . .	10 00	9 50
Pan-American, medium late, round, white, plump, good keeper . . . . .	9 25	8 50
Peerless Junior, late, round, white, smooth, slightly flat. Fine for table . . . . .	9 25	8 50
Prosperity, new, large, white and very productive . . . . .	9 75	9 25
Quick Crop, very early, new and handsome, fine eating and productive . . . . .	10 00	9 50
Rural New Yorker No. 2, white, one of the best we grow, and well known . . . . .	9 15	8 40
Sir Walter Raleigh, large, white, nearly round, very productive . . . . .	9 25	8 50
Spaulding Rose No. 4, handsome red, some flat, ripens mid-season . . . . .	9 50	9 00
State of Maine, large, white, round, fine eating, heavy yielder . . . . .	9 75	9 25
Stray Beauty, extra early, round, bright red, fine for early garden . . . . .	10 00	9 50
Stump the World, very large, new, round, white, productive . . . . .	9 75	9 25
Swiftsure, extra early, of excellent quality, round white and productive . . . . .	10 00	9 50
Thoroughbred, early, long, pink, fine quality and productive . . . . .	10 00	9 50
Uncle Sam, white, oval, excellent quality, heavy yield, extra large . . . . .	9 75	9 25
Vermont Gold Coin, new, round, white, great yielder of fine cooking quality . . . . .	9 75	9 25
White Mammoth, new, blight proof, round, white, productive . . . . .	9 75	9 25
World's Wonder, very large, round, white, late sort. Pleases all . . . . .	9 25	8 50

The second size mentioned in the List average about the size of hen's eggs, for planting whole; saves rotting on cut sides. Especially adapted where fertilizer is used. One bushel will plant nearly as many hills as one of the large ones cut to two eyes. No extra charge for cartage packing or sacks. Full 165 pounds in each sack or barrel. Many of our customers prefer second size and have planted them several years with excellent results.

Our seed potatoes are always sold by weight. By a barrel or sack of seed potatoes we always mean 165 pounds net, and a sack or barrel eating potatoes 180 pounds net.

**EARLY ORDERS.**

We do not hesitate to advise our customers to place their orders early, as good seed stock will be sure to be higher at planting time, and those who order early while present stock is unsold will be sure to get choice stock and pure seed. Early varieties especially will surely be scarce in spring.

**WESTERN N. Y. SEED POTATOES ARE THE BEST**

Note the firm, crisp flesh of our seed, compared with those grown in other sections of our country. Solio flesh potatoes will be sure to grow and give you an even stand over your whole field, while the soft spongy stock will rot and disappoint you. Give us at least a part of your order, and compare results.

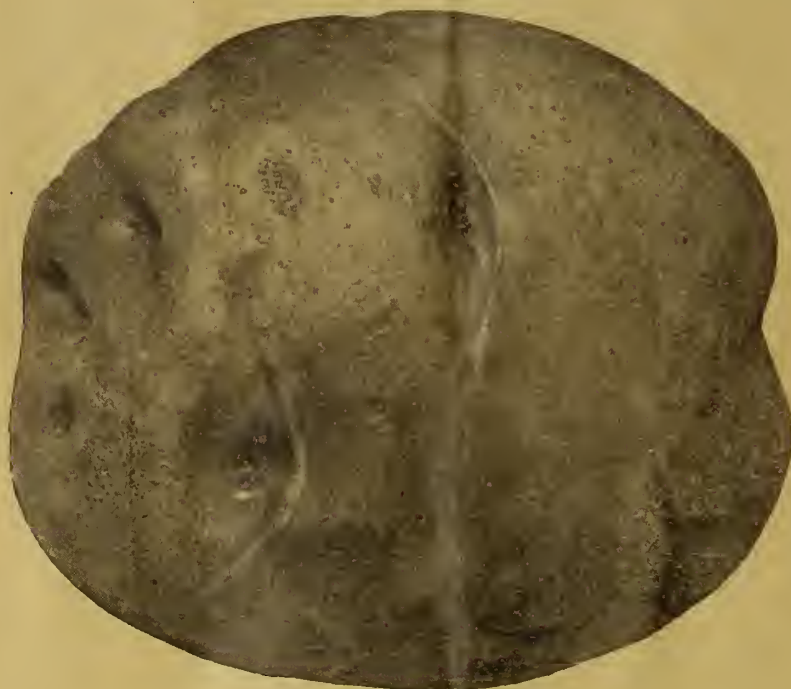
Write today for SPECIAL QUOTATIONS on five or more sacks, naming number of sacks each variety wanted.





### LONGFELLOW.

New, medium late, long, white, with shallow eyes and very smooth skin. Vines unusually large and branching, with many leaves to shade and cover the ground. It produces a great many very large, long, white potatoes in each hill, and pleases all with yield and quality. It is blight-proof, and will make immense crops on any good potato soil. Often yields 300 bushels per acre.



### DIBBLE'S RUSSET

This new round white rusty skin variety is giving excellent satisfaction here. The vines are stocky and thrifty, and not susceptible to blight or disease of any kind. The tubers grow round and plump, and are of excellent cooking quality. It is an easy potato to harvest, will keep late in spring without sprouting, and is one of the best new sorts at the present time. When you sell your customer the Russet, he will always come back after more. Our sales of this variety last season were more than four times as great as those of the previous year.

### SATISFIED CUSTOMERS.

We have hundreds of them who write very pleasing letters every season. Please read below what a few of them have to say regarding our SEED POTATOES, and give us a chance to please you as well. When you recommend your own goods there is an underlying motive! When they are recommended by others with no reason other than the natural outburst of honest enthusiasm, there is a reason why every thinking person should investigate.

Your car potatoes received in March in first class shape, stock splendid, All sold and entirely satisfactory.  
N. D. G., Morris Co., N. J.

We received the twenty sacks potatoes on time. They are very fine and apparently free from any disease.  
F. F., Westchester Co., N. Y.

I purchased my seed potatoes of you two years ago and they were fine.  
W. S. P., Jeff. Co., N. Y.

This is about the twentieth or twenty-first year we have ordered seed from you, so you know we are getting good seed.  
J. S. S., Pick. Co., Ohio.

Please send me your price list. I have been using your seed potatoes for the last ten years.  
J. E. R., Dau. Co., Pa.

I see that you want a man to sell your potatoes. I would like to try and see what I can do. I know your potatoes are all right, as I have had them.  
E. H. E., Jeff. Co., Ohio.

## IN LOVING MEMORY.

"It has been well said, that a family was stricken, a church was stricken, and a community was stricken by the death of Arthur G. Aldridge, which occurred June 7th, 1919.

In his family, Mr. Aldridge was ever a loving and considerate husband and father, and to his sorrowing family their loss is an irreparable one.

For many years he has bowed his head in worship to the Supreme Father in the Methodist Episcopal church of this village. In thought, purpose and deed, he followed the Master, and so exemplary was his life and so upright his dealings with all his fellow men, that knowing his high profession, they said of him: 'He lives what he professes to believe.' Surely no man could have a finer eulogy.

The community mourns the loss of one whose response was quick and generous whenever a call was made upon his strength and purse in behalf of any enterprise for the uplift of its people, the betterment of living conditions, the raising of higher standards, or the acquisition of public improvements.

Arthur Aldridge did more than stand for the right, he worked and lived for it.

Mr. Aldridge's first business was farming; later he embarked in the seed potato business, becoming one of the largest and most successful shippers in western New York. He enjoyed the confidence and patronage of his customers in all parts of the country. —Victor Herald of June 19, 1919.

Five sons, one daughter and their mother, cherish a thankful and loving memory.

## A WORD ABOUT THE BUSINESS.

This seed potato business was begun in a small way about thirty years ago on our father's farm. The first building was erected in 1895. Since that time, three additions of about the same potato capacity have been made. The business has grown steadily year by year, not by expensive and showy advertising, but by the appreciation of satisfied customers.

We who shall continue this business with the valued assistance and counsel of one who has served faithfully as our father's stenographer and bookkeeper for seventeen years, pledge our best efforts in serving all present customers, and hope by so doing to merit the acquaintance of many new ones.

A. G. ALDRIDGE'S SONS.

## EUREKA.

Extra early, and a coming favorite. Although a chance seedling, it is very remarkable for its extreme earliness, and the number of large, round, white tubers in each hill. Now is the time to buy a few of these and grow some extra early potatoes to sell to your neighbors.

## SPAULDING ROSE NO. 4.

A new seedling which is making for itself a great reputation among southern growers. In some instances it has yielded 160 bushels per acre more than others in same field. In a field test here last season, it out yielded Rural New Yorker 60 bushels per acre on sandy soil. We recommend it especially for sand or gravel soil, for it will give good crops in this class of land where some others would not produce crop enough to pay for labor. It is a beautiful red potato, nearly round and somewhat flattened. Tops large and thick, easy to harvest, fine cooking quality and an excellent main crop variety.

## NEVER-BLIGHT.

New, late, long red, with very smooth skin. The tubers put out large thrifty vines and set very heavy, average yield of 275 bushels per acre. It is especially adapted to light soil and is considered blight proof. Excellent eating potato, cooks white.

## NATURAL POTATO SOIL.

Our Seed Potatoes are grown on the best and most natural potato soil in Western New York. Potatoes have been grown here extensively for over fifty years and during that time there has never been a crop failure. Our soil is sand and loam, and many of our best Potato Farms are quite rolling and hilly.

## A CHANGE OF SEED

From one soil to another often doubles the yield and improves the quality of the potatoes. Don't plant that old worn out seed any longer, but get something new and saleable.

PLEASE READ what our customers have written. We are sure we can please you just as well, if you will give us your orders.

I have bought seed potatoes of you and found them to be good seed and true to name  
Feb. 16, 1919.  
H. W. H., Saratoga Co., N. Y.

Kindly mail me agents prices. I have had your seed potatoes before and know them to be O. K.  
Feb. 15, 1919.  
J. A. H., Northampton Co., Pa.

I planted seed in 1917 of those grown from your seed in 1916. The 1917 crop was even better than the 1916 crop, big yield, and the quality both times was all right.  
Feb. 28, 1919.  
S. H., Suffolk Co., N. Y.

Have been buying seed from you for years, and have always found same O. K.  
March 8, 1919.  
M. L. B., Lebanon Co., Pa.

Had only a half bushel Early Six Weeks seed and gave my neighbor a half peck of that. From the remainder I dug nearly seven bushels and would have done better, had the season not been so dry.  
March 11, 1919.  
E. J. A., Windsor Co., Vt.

I have bought seed potatoes of you several times in the past and have always been pleased in every way.  
April 3, 1919.  
S. B., Steuben Co., Ind.

I received your seed potatoes and they are very nice. I did not find one bad one in the three barrels.  
April 15, 1919.  
R. F. L., Northampton Co., Pa.

POTATO CUTS used in this Catalog are made from photos of the potatoes taken from our Cellars.